

CMC Aust Marketing Qualifications Information Sheet

OCR Level 5 NVQ Diploma in Management and Leadership

(Qualification Structure Reference 601/3807/5)

Introduction

This OCR qualification is a work-related, credit based qualifications, suitable for those who undertake Management related activities. It is open to candidates of any age, of either gender and there are no entry barriers on grounds of race, creed or previous academic attainment or learning.

The units that make up this qualification have been developed from the 2008 National Occupational Standards in Management and Leadership. They provide individuals with an opportunity to demonstrate the skills and knowledge needed for a career in Management. The units encompass a broad range of competencies from the Management and Leadership sector.

Target Audience

This full qualification provides a range of opportunities for managers in middle management roles and to those in strategic management positions for whom a level 5 diploma will be relevant. It is suitable for learners who are working at middle or a strategic management level and wish to consolidate their experience to progress their career.

Qualification Structure

To achieve a Level 5 NVQ Diploma in Management and Leadership, learners must complete a **minimum of 53 credits**.

22 credits from **GROUP A MANDATORY UNITS**

a **minimum of 23 credits** from **GROUP B OPTIONAL UNITS**

a **maximum of 8 credits** from **GROUP C OPTIONAL UNITS**

A **minimum of 30 credits** must be achieved through the completion of units at Level 5 or above, so 17 from Group A and 13 from Group B and C.

Cost:

£2000, no funding options available

To apply for courses or for any qualifications questions contact Kate on 01227 738618 or 07802 250508 or email kate@cmcaustmarketing.co.uk

See our web site for more information about the range of qualifications on offer from CMC Aust Marketing. http://www.cmcaustmarketing.co.uk/nvq_qualifications

CMC Aust t/a CMC Aust
Marketing

1 Primrose Hill
Chartham Hatch
Canterbury
CT4 7NR
01227 738618 /07802 250508
VAT 621 9642 41

The following table contains the groups of mandatory and optional units.

Mandatory Group A

OCR Ref.	Ofqual Ref.	Title	Credit	Level
1	A/506/2046	Contribute to the development of a strategic plan	5	5
2	D/506/2055	Design business processes	5	5
3	H/506/2056	Manage strategic change	7	5
4	L/506/1953	Provide leadership and management	5	4

Optional Group B

OCR Ref.	Ofqual Ref.	Title	Credit	Level
5	J/506/2048	Establish business risk management processes	5	5
6	R/506/2053	Promote equality of opportunity, diversity and inclusion	5	5
7	T/506/2059	Develop and manage collaborative relationships with other organisations	5	5
8	F/506/2064	Optimise the use of technology	6	5
9	Y/506/2068	Manage product and/or service development	5	5
10	L/506/2293	Manage strategic marketing activities	7	5
11	J/506/1949	Develop and maintain professional networks	3	4
12	Y/506/1955	Develop and implement an operational plan	5	4
13	M/506/1962	Encourage learning and development	3	4
14	A/506/1981	Discipline and grievance management	3	4
15	F/506/1982	Develop working relationships with stakeholders	4	4
16	L/506/1984	Manage a tendering process	4	4
17	K/506/1989	Manage physical resources	4	4
18	J/506/2907	Manage the impact of work activities on the environment	4	4
19	K/506/1992	Prepare for and support quality audits	3	4
20	T/506/1994	Conduct quality audits	3	4
21	A/506/1995	Manage a budget	4	4
22	R/506/1999	Manage a project	7	4

23	L/506/2004	Manage business risk	6	4
24	A/506/2032	Manage knowledge in an organisation	5	4
25	R/506/2909	Recruitment, selection and induction	6	4
26	M/506/2044	Manage redundancy and redeployment	6	4
27	D/506/2959	Lead the development of a knowledge management strategy	7	7
28	J/506/2101	Lead the development of a quality strategy	4	7
29	F/506/2114	Lead the development of a continuous improvement strategy	5	7

Optional Group C

OCR Ref.	Ofqual Ref.	Title	Credit	Level
30	D/504/4056	Manage health and safety in own area of responsibility	5	4
31	A/506/1950	Contribute to the design and development of an information system	5	4
32	F/506/1951	Manage information systems	6	4
33	M/506/1959	Manage events	6	4
34	M/506/2898	Manage customer service operations	7	4
35	F/506/2176	Review the quality of customer service	4	4
36	A/502/8656	Developing sales proposals	5	4
37	D/502/8651	Prioritising information for sales planning	3	4